Profile

K. MURALI KRISHNA



| Designation: | Lecturer & HOD | |
|---------------|---------------------|--|
| Department | Logistics | |
| Date of Birth | 25-05-1987 | |
| Mail | muralimba@gmail.com | |
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| Education: | | | | | | | |
|-----------------|------|--|--|--|------------------|--|--|
| Details | Year | | Institution | | Percentage/Grade | | |
| BSc | 2007 | | BHSR & VLM Degree and PG College | | 58 | | |
| MBA | 2009 | | SVKP & Dr K S RajuArts & Science College | | 8.3 (CGPA) | | |
| Ph.D. | 2015 | | Acharya Nagarjuna University, Guntur | | Pursuing | | |
| Experience: | | | | | | | |
| Period | | Designation Institution / Organ | | ganization | | | |
| 2009 -2011 | | A | ssistant Professor | Nova College of Engineering & Technology, Jangareddigudem. | | | |
| 2011 -2012 | | А | ssistant Professor | DNR School of Business Management, Bhimavaram | | | |
| 2012 -2021 | | A | ssistant Professor | SASI Institute of Technology & Engineering, Tadepalligudem. | | | |
| 2021 -2023 | | A | ssistant Professor | Sri Vasavi Engineering College, Tadepalligudem | | | |
| Courses Taught: | | | | | | | |
| Year | | | Title(s) of the Courses | | | | |
| 2017-2018 | | Marketing Management, Managerial Economics, Professional Ethics, Constitution of India, Management science, Managerial Economics and Financial Analysis. | | | | | |

| 2018-2019 | Business Communication, Operation Management, Professional Ethics, Constitution of India, Management science, Managerial Economics and Financial Analysis. | | | | |
|---|--|--------|--|--|--|
| 2019-2020 | Organisational Behaviour, Professional Ethics, Constitution of India, Management science, Managerial Economics and Financial Analysis | | | | |
| 2020-2021 | Retail Management, Managerial Economics, Constitution of India, Management science, Managerial Economics and Financial Analysis. | | | | |
| 2021-2022 | Product and Brand Management, Managerial Economics, Constitution of India, Management science, Managerial Economics and Financial Analysis. | | | | |
| 2022-2023 | Production and Operations Management, Management science, Managerial Economics and Financial Analysis, Industrial Engineering. | | | | |
| Research Area: Finance Research Publications: https://sjcjycl.cn/ SCOPUS ID: ISSN: 1004-9037 https://sjcjycl.cn/ DOI: 10.5281/zenodo.7735510 Professional Development Activities – Participations | | | | | |
| Year | Programme | Number | | | |
| 2017-2018 | National, International Seminars, Journals & FDPs | 05 | | | |
| 2018-2019 | National, International Seminars, & FDPs0204 | | | | |
| 2019-2020 | National Seminars, Webinars & FDPs03 | | | | |
| 2020-2021 | National, International Seminars, Webinars & FDPs04 | | | | |
| 2021-2022 | National, International Seminars, Journal & FDPs 03 | | | | |
| 2022-2023 | National Seminars Journals & FDPs 03 | | | | |
| Achievemen | s & Recognitions: | | | | |
| NPTEL COU | | | | | |
| | Principles of Management | | | | |
| 2. Course on | Marketing Management-II | | | | |
| Board of stu | lies member - Krishna University, Machilipatnam | | | | |