Profile

K. MURALI KRISHNA



Designation:	Lecturer & HOD	
Department	Logistics	
Date of Birth	25-05-1987	
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Education:							
Details	Year		Institution		Percentage/Grade		
BSc	2007		BHSR & VLM Degree and PG College		58		
MBA	2009		SVKP & Dr K S RajuArts & Science College		8.3 (CGPA)		
Ph.D.	2015		Acharya Nagarjuna University, Guntur		Pursuing		
Experience:							
Period		Designation Institution / Organ		ganization			
2009 -2011		A	ssistant Professor	Nova College of Engineering & Technology, Jangareddigudem.			
2011 -2012		А	ssistant Professor	DNR School of Business Management, Bhimavaram			
2012 -2021		A	ssistant Professor	SASI Institute of Technology & Engineering, Tadepalligudem.			
2021 -2023		A	ssistant Professor	Sri Vasavi Engineering College, Tadepalligudem			
Courses Taught:							
Year			Title(s) of the Courses				
2017-2018		Marketing Management, Managerial Economics, Professional Ethics, Constitution of India, Management science, Managerial Economics and Financial Analysis.					

2018-2019	Business Communication, Operation Management, Professional Ethics, Constitution of India, Management science, Managerial Economics and Financial Analysis.				
2019-2020	Organisational Behaviour, Professional Ethics, Constitution of India, Management science, Managerial Economics and Financial Analysis				
2020-2021	Retail Management, Managerial Economics, Constitution of India, Management science, Managerial Economics and Financial Analysis.				
2021-2022	Product and Brand Management, Managerial Economics, Constitution of India, Management science, Managerial Economics and Financial Analysis.				
2022-2023	Production and Operations Management, Management science, Managerial Economics and Financial Analysis, Industrial Engineering.				
Research Area: Finance Research Publications: https://sjcjycl.cn/ SCOPUS ID: ISSN: 1004-9037 https://sjcjycl.cn/ DOI: 10.5281/zenodo.7735510 Professional Development Activities – Participations					
Year	Programme	Number			
2017-2018	National, International Seminars, Journals & FDPs	05			
2018-2019	National, International Seminars, & FDPs0204				
2019-2020	National Seminars, Webinars & FDPs03				
2020-2021	National, International Seminars, Webinars & FDPs04				
2021-2022	National, International Seminars, Journal & FDPs 03				
2022-2023	National Seminars Journals & FDPs 03				
Achievemen	s & Recognitions:				
NPTEL COU					
	Principles of Management				
2. Course on	Marketing Management-II				
Board of stu	lies member - Krishna University, Machilipatnam				